Docket No.: HO-P03333US0

ABSTRACT

The present invention relates to animal chews and, in particular, to dog chews, which have a long lasting time. Gelatinized starch is used for the purpose of increasing the lasting time of an animal chew in which the level of starch gelatinization is greater than 90% and the starch is present in the animal chew at a level of at least 35%.